

Evaluating Indicators in the Food Safety, Quality & Access (Adult) Concentration Area

This document contains survey statements for evaluating the indicators in the Food Safety, Quality and Access (Adult) concentration area. *Extension agents should contact specialists in this concentration area for guidance on how to evaluate learning opportunities in this area.*

The indicators for this concentration area consist of short-term and medium-term outcomes as indicated in Table 1.

- **Short-Term Program Metrics (PM):** Indicators designated as short-term program metrics (PM) do not require a survey and are typically measured using program data and other program evaluation/process monitoring information (e.g. attendance/sign in sheets, participant records, participatory evaluation).
- **Short-Term Outcomes (ST):** Indicators designated as short-term (ST) represent expected **immediate** outcomes of UK Extension Food Safety, Quality and Access (Adult) programs. These indicators are measured using post-participation evaluation tools/surveys.
- **Medium-Term Outcomes (MT):** Indicators designated as medium-term (MT) represent expected **behavior change** outcomes of UK Extension Food Safety, Quality and Access (Adult) programs. Behavior change typically requires time to mature. Hence, these indicators are measured using follow-up evaluation tools/surveys.

Table 1: Indicators and Survey Statements

Concentration Area: Food Safety, Quality & Access (Adult)			
KERS Indicator #	Indicator	Statements (Y/N)	Timeline for Evaluation
301.11	Number of farms or food businesses who retained or expanded market opportunities and/or sales including locally produced foods.	<i>This is a program metric. Please report from program data e.g., attendance lists.</i>	PM
301.12	Number of individuals who attended certificate-based training on food safety, food preservation, food processing, liability, and/or marketing. (This includes: PBPT, Produce Safety Alliance Training, Good Agricultural Practices (GAP) training, Value Chain Coordination Services Training, Farmers Market Sampling, Home-based Microprocessing).	<i>This is a program metric. Please report from program data e.g., attendance lists.</i>	PM

301.13	Number of people who used Extension and/or Food Connection resources and/or services for pricing and/or marketing local foods (examples of services include: Kentucky Nutrition Education Program/KYNEP, PlateEatMove.com, Plate It Up Kentucky Proud!, Cook Wild Kentucky, Kentucky Value Chain Coordinators, Cultivate Kentucky Partnership, etc.).	<i>This is a program metric. Please report from program data e.g., attendance lists.</i>	PM
301.15	Number of policy, systems, and/or environmental changes implemented within communities and organizations that promote active living, and healthy eating, including local food production and/or hunting/foraging and consumption (e.g. local food pantry can accept fresh foods or local game; starting/revitalizing a school or community garden; starting a walking club, etc.).	<i>This is a program metric. Please report from program data e.g., attendance lists.</i>	PM
301.14	Number of individuals reporting an increased awareness of how to find and prepare local food including responsible hunting/fishing/foraging.	Participating in [XYZ-Name of Program] increased my awareness of how to find and prepare local food (including responsible hunting, fishing, or foraging).	ST
301.16	Number of individuals who reported increasing their knowledge, skills, or intentions regarding nutrition and accessing healthy foods through Extension programs and resources.	Participating in [XYZ-Name of Program] increased my knowledge, skills, or intentions regarding nutrition and accessing healthy foods.	ST
301.17	Number of individuals who reported increasing their knowledge, skills, or intentions regarding the safe storage, handling, preparation and/or preservation of food through Extension programs and resources.	Participating in [XYZ-Name of Program] increased my knowledge, skills, or intentions regarding the safe storage, handling, preparation and/or preservation of food.	ST
301.18	Number of individuals who were introduced to healthy food access points (e.g. farmers' markets, CSAs, WIC, food pantries) through Extension programs or resources.	Participating in [XYZ-Name of Program] introduced me to healthy food access points (e.g. farmers' markets, CSAs, WIC, food pantries).	ST

301.11	Number of farms or food businesses who retained or expanded market opportunities and/or sales including locally produced foods.	Since participating in [XYZ-Name of Program], I have retained or expanded market opportunities and/or sales including locally produced foods.	MT
301.19	Number of individuals who reported supplementing their diets with healthy foods that they grew, harvested, or preserved (e.g. community or backyard gardens, fishing, hunting).	Since participating in [XYZ-Name of Program], I have supplemented my diet with healthy food that I accessed, prepared, grew, harvested, or preserved (e.g. community or backyard gardens, fishing, hunting, farmers' markets, food pantries/other access points).	MT