

2023 Extension Community Assessment

Rowan County Results Summary

This handout provides summary data from the Cooperative Extension Community Needs Assessment conducted in fall 2023 for Rowan County. The interactive data dashboard at https://extension.ca.uky.edu provides additional details, including demographic information about the 126 respondents from Rowan County. The site also includes links to secondary data that correlate with the needs and issues included in the assessment.

Top 15 Issues in Rowan County

Youth life skill training opportunities (e.g., leadership and communication skill building opportunities) Ensuring individuals and families have access to affordable nutritious food

Strengthening youth workforce readiness (including entrepreneurship, business development skills, etc.)

Reducing youth obesity through nutrition education and/or exercise

Support for substance use addiction prevention/recovery

Minimizing youth substance use

Improved access to mental health and wellbeing resources

Minimizing bullying and/or school violence

Strengthening youth-adult or mentorship relationships

Sustainability of family farms

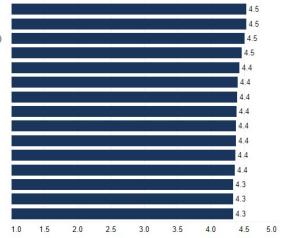
Food as health: addressing food insecurity and diet related chronic diseases

Strengthening youth peer-peer relationships

Market support for locally grown and produced foods

Access to high-speed internet

Promoting youth agriculture and natural resource literacy



Agriculture and Natural Resources Needs

Sustainability of family farms

Market support for locally grown and produced foods

Access to high-speed internet

Streghtening/supporting the local food and agriculture industry

Providing increased market opportunities for farmers

Preserving/managing agricultural land

Issues affecting crops (e.g., pests, diseases and weed issues)

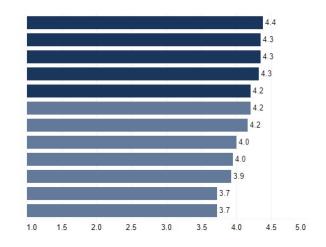
Helping individuals, families, farmers, and/or businesses prepare for natural disasters

Assisting farmers in agricultural production or profitability

Helping individual, families, farmers, and/or businesses recover from natural disasters

Dealing with climate variation

Helping producers create carbon neutral businesses





Agriculture and Natural Resources

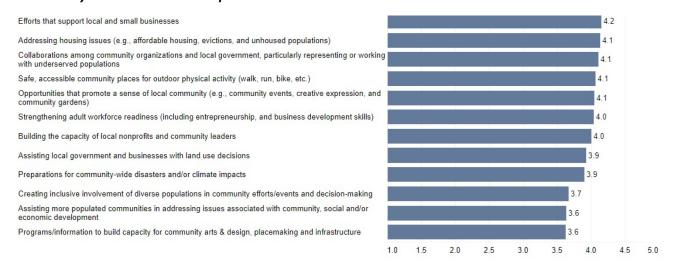
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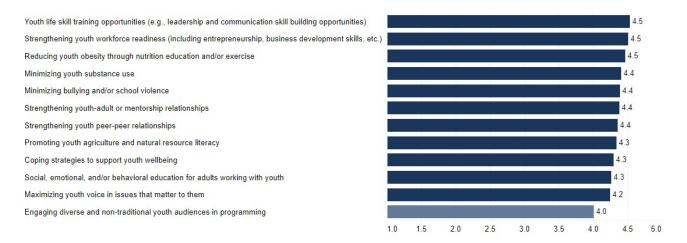




Community and Economic Development Needs



Youth Development Needs



Individual and Family Development Needs

