

## Focus Group and Key Informant Interview Participant Ideas

### Training and guides

Program and Staff Development has many resources available for training and guides on how to conduct focus groups, community forums and key informant interviews. Visit their site at: <https://psd.ca.uky.edu/programdevelopment>

[Using Focus Groups in Program Development and Evaluation](#)

[Focus Groups Teaching Plan](#)

[Using Community Forums for Gather Resident Inputs into Extension Program Direction](#)

[Tips for Community Forum Moderators](#)

[Conducting Key Informant Interviews](#)

[Interview Key Informants – Teach Guide](#)

[Sample Open Response Questions for Use in Group Settings](#)

### Focus Groups

Limit the number of participants to 5 to 8 to gain more discussion from all. Scripts for conducting focus groups are available here.

Government/quasi-Governmental Organizations		
Organization	Who	Contact Information
Planning Commission		
Sheriff/Police		
Fire dept.		
Parks and Recreation		
Health Department		
Economic Development Agency/Authority		
Tourism Commission		
Main Street or Downtown Development		



Public library		
Human Rights Commission		
Humane Society/Animal Shelter		
State Park Manager		
Education		
Organization	Who	Contact Information
Board of Education		
School principles (public and private)		
Individual School Site Based Councils		
PTA/PTO		
Home School parents		
Satellite higher education campuses		
Community/Adult education		
FRYSC		
Student Organizations (Boy Scouts, Girl Scouts, Student Councils, FFA, DECCA, Youth Leadership)		
Health Sector		
Organization	Who	Contact Information
Hospitals		
Clinics		



Health care providers		
Nursing homes		
<b>Social Services Organizations</b>		
<b>Organization</b>	<b>Who</b>	<b>Contact Information</b>
Day care providers		
Senior Citizens Center		
Housing Authority		
Consolidated Community Family Services or Interagency Council or Social Services Task Force		
Community based services		
Boys/Girls Clubs YMCA		
After-school programs		
Food Bank or Pantry		
Homeless shelter		
<b>Civic organizations</b>		
<b>Organization</b>	<b>Who</b>	<b>Contact Information</b>
Chamber of Commerce		
Historical Society		
Jaycees		
Rotary		
Lions Club		

COOPERATIVE EXTENSION



VFW		
B.P.O.E. (Elks)		
Business and Professional Women		
American Legion		
Kiwanis		
Ministerial Association		
Neighborhood Associations or Homeowner Associations		
Habitat for Humanity		
<b>Local Economy Organizations</b>		
<b>Organization</b>	<b>Who</b>	<b>Contact Information</b>
Farm Bureau		
Local Banks		
Local Realtors		
Insurance Agencies		
Downtown business owners		
Farmers Market		
Representatives of local industries (e.g., manufacturing, timber, mining, agriculture)		
Commodity organizations		



Other organizations supporting economic activity		
Other Groups		
Organization	Who	Contact Information

Check the resources below for a listing of 501c3 nonprofits registered in each county

<https://greatnonprofits.org/city/>  
<https://www.taxexemptworld.com/>

Key Informant Interviews

This is a great opportunity to introduce yourself to elected officials if you haven't already. These should be one-on-one interviews. Scripts for key informant interviews are available here.

Elected Officials		
Organization	Who	Contact Information
Fiscal Court (Judge Executive, Magistrates)		
Mayor City Council members		
State legislators		
Congressional representatives		