

# Re-Envisioning Outline

## RE-ENVISIONING COOPERATIVE EXTENSION

February 8, 2002

### GOALS:

Build upon the mission and broaden the vision of Cooperative Extension to encompass the relevant needs of stakeholders, while prioritizing programs under realistic resource constraints. Devise/revise organizational structure to accomplish mission and broadened vision

### PROCESS:

#### Environment Scan

Trends in agriculture, economics, social systems, global impacts, etc.

#### Strategic Elements

How do these changes affect mission/vision/purpose?

Long term and short term goals

Customer focus strategy

Add or delete guiding principles

#### Operational Systems

Technology

Structure

Decision making and Information

People

Rewards and Recognition

Renewal

#### Scenario Planning

#### Recommendation for Re-Envisioned Cooperative Extension System